

# The Corner Communications

August 2022

## Facebook



**30**

Number of Posts

**1,468**

Times  
Accounts Engaged

**1,256**

Accounts Reached

## Twitter



**3,103**

Profile Visits

**8**

New followers

**11**

Times we were  
Mentioned

## Instagram



**19**

NewFollowers

**176**

Profile Visits

**227**

Likes

## LinkedIn



**114**

Total Followers

**07**

NewFollowers

**09**

Unique Visitors

## Website



**1,727**

Unique Visitors

**2,194**

Total Visits

**73.79%**

Bounce Rate

## Google Business



**1,964**

Times "The Corner"  
was viewed on  
google

**102**

Phone Calls

**122**

Directed to Website

## Newsletter



**4,452**

Successful  
Deliveries

**34%**

Open Rate

**06**

Unsubscribed

## Testimonials on Social Media



*The St. James Town Festival is back. So Proud  
to be supporting this iconic event. – Kristyn*

**Wong Tam, MPP, Toronto Centre**