

Seeking Community Outreach Ambassadors!

Are you a resident of St. James Town who is passionate about improving your community?

We are seeking 20 residents to go through a leadership training to become St. James Town Ambassadors. The St. James Town Ambassadors will connect residents to health and social services, and help residents to advocate for changes in their city. Residents will be recruited from the 19 high-rise buildings in St. James Town and will reflect the diversity of the neighbourhood.

What is involved?

- ⇒ *Two-year term beginning in early 2018
(up for renewal in year 2)*
- ⇒ *Trainings opportunities, certification provided*
- ⇒ *Learn to assess your community's needs, and to engage fellow residents in change. Build transferable skills and get involved in community projects.*
- ⇒ *Volunteer commitment 3-5 hours per week*
- ⇒ *Honoraria provided only for specific projects*
- ⇒ *To find out more:*
 - *attend an information session on January 22nd, at 6PM @ The Corner, or*
 - *drop by The Corner (200 Wellesley Street East) to fill out an application, or*
 - *visit us online at www.stjamestown.org to download an application.*



Applications due: January 26th, 2018 5PM



Ambassador 2018 Application Package

Frequently Asked Questions

What is involved?

- ⇒ This initiative involves a two– year term.
- ⇒ During year 1, you will participate in 6-8 trainings during February– April, 2018. These work shops are focused on learning about social services, understanding the needs of different groups (eg. newcomers, people with mental health and/or addiction challenges, youth and seniors) , and becoming skilled at community outreach and connecting residents to services.
- ⇒ Then you will have to work on some community projects. The first project will be helping to plan for Spring Gathering, 2018. Additional projects will be planned with you. During specific projects you may be required to work flexible and additional hours based on project needs.
- ⇒ The second term is in the year 2019. During this second year, ambassadors will be invited to participate in an online platform where they showcase their skills and training. You will also be invited to participate on different committees, and get involved in different events and projects. You will receive mentorship from service providers in the community.

If you are interested in applying, please fill out an application form, which can be obtained at The Corner in person, or downloaded on the following website: www.stjamestown.org.

What is the criteria for participating?

- ◇ **Must be a resident of St. James Town and surrounding area**
- ◇ **Preference will be given to residents living in the 19 high-rise buildings**
- ◇ **Must be proficient in English**
- ◇ **Must be available to attend the trainings**
- ◇ ***Must be able to commit to volunteering 3-5 hours per week.***

We are committed to building an Outreach Ambassador Program that reflects the diversity of our community. This includes diversity in languages spoken, race, ethnicity, age, sexual orientation and gender identity. Special consideration will be giving to applicants from the following groups: youth, seniors, LGBTQ, and differently abled individuals.

Frequently Asked Questions:

1. What is an example of a community project or activity that I will be involved in?

Answer: The first project that ambassadors will be involved in, is helping to plan for the annual Spring Gathering. This is an annual community consultation that takes place in St. James Town, where we get to hear from residents about how to best improve and enhance the community. Other things you may be involved in are civic engagement training, group facilitation, etc.

Ambassador 2018 Application Package

Frequently Asked Questions

2. I am already an ambassador and/or peer leader, how does this training help me?

Answer: This training is an opportunity to deepen and strengthen your skills in intake, assessment, understanding and navigating social services, as well as, community and civic engagement. We highly recommend anyone who has had some ambassador training to attend. In addition, we are seeking current ambassadors to participate as guests and mentors to share their feedback and experience, and lead some of the community projects. For continuing ambassadors, the expectation is that they attend this training as a refresher.

3. What are the opportunities available to me after I take this ambassador leadership program?

Answer: This training can help develop a deeper knowledge of how to serve and improve your community. It will help you to connect residents to the health and social services that they need. It will also give you skills to be able to reach out to and organize residents around issues that are important to them, and be able to know how to make changes based on transferable skills that may help you to access employment in the future. In addition, through this training, you have the opportunity to be connected with mentors in health and social services that can support you in your goals.

4. Do I have to attend all of the trainings and what else is my commitment?

Answer: As the ambassador training is very specific to community engagement/outreach, you must be able to attend all trainings and participate in various community projects over the year, at an average of 3-5 amount of hours per week/ month.

5. I need help filling out my application.

Answer: That is okay! Please email the Outreach Coordinator at outreach@stjamestown.org to get help with filling out your application. We also will provide an information session on Friday, January 22nd, 6PM at The Corner.

6. What happens after I hand in my application?

Answer: We will be interviewing candidates the week of January 29th 2018. Selected applications will attend trainings in February, March and April 2018, taking place from 9:30am–2pm. Dates to be confirmed.

7. I work full-time, can I still participate?

Answer: This is best suited to someone working part-time, as the training will be during the week days. However, if you would still like to be involved, please email us with your interest and availability and we can see what other opportunities are available to you.

Application Form

Name: _____

Address: _____

Phone number: _____

E-mail address: _____

What is the best way to contact you? _____

1. How long have you been living in St. James Town or surrounding area?

2. Have you been involved in volunteer/paid activities in the community? If so, please provide specific details below.

Volunteer :

Paid activity:

3. What skills/strengths will you bring as an outreach ambassador?

5. What community issue are you most passionate about?

4. Please list any languages that you speak, read, and/ or write other than English. Check the appropriate box:

Language-	Read	<input type="checkbox"/>	Write	<input type="checkbox"/>	Speak	<input type="checkbox"/>
Language-	Read	<input type="checkbox"/>	Write	<input type="checkbox"/>	Speak	<input type="checkbox"/>
Language-	Read	<input type="checkbox"/>	Write	<input type="checkbox"/>	Speak	<input type="checkbox"/>
Language-	Read	<input type="checkbox"/>	Write	<input type="checkbox"/>	Speak	<input type="checkbox"/>

5. What is one way you would outreach to residents to get them connected to services?

6. What is your general availability? (eg. weekdays, evenings and weekends)

We thank all applicants; however only those selected for an interview will be contacted. Please e-mail completed applications to **ambassador-c@stjamestown.org** or drop off completed applications at St. James Town Community Corner Reception 200 Wellesley Street East, in a sealed envelope to the “Outreach Ambassador Program.”

Applications are due by **Friday, January 26th at 5PM.**

We are committed to building an Outreach Ambassador Program that reflects the diversity of our community. This includes diversity in languages spoken, race, ethnicity, age, abilities, sexual orientation and gender identity. We are seeking representation from all 19 of the high-rise buildings.